

# Fund the Arts More Creatively

OVER **\$7.5B** GRANTED USING  
SMARTSIMPLE IN 2019



Arts & culture funders of all sizes choose SmartSimple to deliver more impact with less. With over \$7.5 billion granted using SmartSimple last year, we're helping empower grantmakers with the right mix of technology and dedicated support needed to elevate how they strengthen the arts economy – one community at a time.

smartsimple

# Imagine a grants management system empowering you to oversee all your funding, constituents, and impact – in a way that molds to your processes.



## Simpler collaboration

Easily tailor the roles and security permissions of all your users in just a few clicks, or grant controlled access to co-applicants and grant writers to review or work on active applications.



## Get to really know your applicants

Support individual artists as well as arts organizations? Improve the grantseeker experience by enabling applicants to switch between applying as an individual or organization using intuitive, personalized portals.



## Future-ready technology

Address the current and future requirements of your arts granting programs. SmartSimple is a completely configurable solution with built-in flexibility to adapt as your needs change at far less cost.



## Bring your data to life

See how your grantmaking turns into real impact through powerful reporting and insightful dashboards, or take a closer look at all the activities you fund using interactive mapping technology.



## We're confident handling digital media

SmartSimple comes with enhanced video streaming with robust IP protection. Video annotation allows your applicants to set cue points to the most important parts of their work – making it even easier for reviewers.



## No restrictions in file types & sizes

SmartSimple offers the flexibility to handle any file of any size, meaning all your users can upload whatever they need for your team to access or review – without downloading a thing.

## Join the growing list of arts & cultural funders using SmartSimple



“Through SmartSimple, you can put a flexible, intelligent solution to work to support your investments and ensure your organization is ready for whatever the future holds”

**Dan Katona, Deputy Director,  
Ohio Arts Council**



“None of the other vendors we evaluated had the diverse features to suit our needs. SmartSimple had the capabilities to do exactly what we needed.”

**Andrew Suri, Director of Grants,  
Toronto Arts Council**

## See how the most comprehensive grants management solution for arts & cultural funders can improve your processes.

Schedule a demo of SmartSimple today at [sales@smartsimple.com](mailto:sales@smartsimple.com) or **1.866.239.0991**